

## Scene Change Sydney First to Introduce Topaz Curve in Australia

**Sydney, Australia (November 2024)** - Scene Change Sydney has significantly broadened its production capabilities by acquiring 150 sqm of Topaz-Curve and Topaz panels, becoming the first in Australia to invest in TP-C. This latest investment enhances Scene Change's ability to deliver seamless, visually impactful, and effortlessly managed productions.



This expansion complements their existing inventory of 200 sqm of Graphite panels, which recently took center stage at Paramount's 2025 Upfronts. At the event, the GP panels played a vital role in crafting a visually dynamic stage design, incorporating a waterfall screen and raked ceiling. The dynamic design not only elevated Paramount's presentation but also underscored their commitment to integrating powerful visual elements with sophisticated digital displays, making a lasting impression on the event visitors, all from the advertising and media industry.



While Scene Change has long relied on the versatility of Graphite panels to bring creative visions to life, the new Topaz and Topaz Curve panels introduce even greater possibilities for innovation. With a finer pixel pitch, these panels deliver exceptional detail and color accuracy. Equipped with the TheOneCurve™ lock, which allows for 1-degree alignment accuracy, the panels facilitate the creation of smoothly curved LED displays, offering limitless possibilities for intricate and visually cohesive stage designs.

“Our focus has always been on delivering our client’s creative concepts in the most efficient manner, and the addition of ROE Visual’s Graphite and Topaz panels allows us to do just that,” says Anthony Pellizzari Head of Video at Scene Change. “The lightweight design of the Graphite panels allows for quick and easy setup, reducing labor time and minimizing errors. Adding the Topaz series further broadens our scope, supporting our team’s versatility by providing adaptable configurations, to cater to a wide range of events.”



“Visiting the factory and witnessing the dedication behind ROE Visual’s R&D has been incredible—not only in refining their products but also in actively involving us in the process,” adds John Dinh, Director at Scene Change. “Their openness to further develop both new and existing products around our needs, along with the standout support from Liam, Sam, Luc, and the entire team, has turned this partnership into a shared journey rather than a typical supplier-client relationship.”

Grace Kuo, Sales Director at ROE Visual, commented, “Scene Change is a tight, well-drilled group who makes every moment count as the show goes in. Their commitment to high-quality event production mirrors our dedication to creating reliable, cutting-edge display solutions. We are excited to witness how quickly Scene Change incorporates the unique advantages of our products into such inspiring projects.”

**About Scene Change:**

Scene Change is a specialist technical production supplier for events across Australia, offering comprehensive solutions in various disciplines. Committed to delivering a holistic technical experience, Scene Change combines expertise in video, sound and lighting to ensure every event is executed flawlessly. Their focus on innovation and quality service makes them a trusted partner for both corporate and creative events. Read more: <https://www.scenechange.com.au/>

**About ROE Visual:**

Founded in 2006, ROE Visual set out to make the best LED display platforms. Carefully selected high-end components, the latest technology, in-depth knowledge, and passion go into ROE Visual's LED products. Familiar with the challenges of the market, the company offers the best possible solutions for creatives, designers, and technicians who rely on ROE Visual's LED products for flawless installation, shoot or performance.

Dedicated to delivering the latest display technology, ROE Visual has a global presence, ensuring exceptional service to over 500 customers in over 90 countries. Headquartered in Shenzhen, China, the company operates globally. For more: <https://www.roevisual.com/>